**GOOD GOVERNANCE**

- Mariinka
- 15 cities*

![Graph showing Good Governance metrics](image)

- **Prioritize the role of national, regional, and independent media in building trust and combating biased and fake news. Use information to strengthen the peaceful and constructive environment in a society.**

- **NGOs should play a leading role in building reliable and constructive communication channels, honing citizens’ messages to local authorities, and making them accountable to the public especially in relation to progress around regional development and reforms.**

**COMMUNITY BONDS & INDIVIDUAL TRAITS**

- **SOCIAL PROXIMITY**
  - IDPs
  - People from Eastern Ukraine
  - People living in the NGCA
  - People from Western Ukraine

- **PSYCHO-SOCIAL WELLBEING**
  - Distress Tolerance
  - Empathy
  - Anxiety
  - Wellbeing

- **CONFIDENCE THAT MEMBERS FROM OTHER GROUPS WILL LISTEN**
  - Pro-EU oriented people
  - Pro-Russia oriented people

- **SOCIAL THREAT FROM PEOPLE LIVING IN NGCA**

* CITIES WERE SELECTED BASED ON THE DG EAST PROGRAMMATIC INTEREST:
Mariupol, Kramatorsk, Lysychansk, Sloviansk, Bakhmut, Kostiantynivka, Pokrovsk, Druzhkivka, Starobilsk, Popasna, Stanytsia Luhanska, Mariinka, Sievierodonetsk, Melitopol, Berdyansk.
A total of 3000 respondents were sampled in 15 cities (200 per city).
Prioritize local investments in provision of basic utilities as well as internet access in the locality. Organise open university days and admissions information campaigns to address lack of local higher education opportunities. Facilitate projects aimed at capacity building and transparency in security and justice sector, to improve personal security.

Invest in initiatives that appreciate and utilise the strong human capital in the city, and develop programs to promote small businesses, innovation, entrepreneurship and social enterprises.